Dear Madam or Sir,

On Sat. 23 March 2019, Eric Ghysels, Distinguished Professor of Economics at Bernstein, University of North Carolina - Chapel Hill, will receive an honorary doctorate from the University of Liège.

In anticipation of the event, Prof. Ghysels will give a lecture on “Artificial Intelligence Alter Egos” on Fri. 22 March 2019 from 17:00 to 18:30 at HEC Liège, 14 rue Louvrex, 4000 Liège.

CONTEXT

Robo-advising is a fast-growing application of FinTech solutions to asset and wealth management. UNC Kenan-Flagler Business School Prof. Eric Ghysels studies robo-investors that make decisions by learning from the investing record of real individuals.

He calls these robo-investors Artificial Intelligence Alter Egos and uses machine learning to study their portfolio return behavior vis-a-vis each of the individuals they shadow. Prof. Ghysels will illuminate the characteristics of investors who stand to gain from robo-advising.

ABOUT ERIC GHYSELS

Eric Ghysels is the Bernstein Distinguished Professor of Economics at the University of North Carolina at Chapel Hill and Professor of Finance at the Kenan-Flagler Business School. His main research interests are time series econometrics and finance. He obtained his Ph.D. from the Kellogg Graduate School of Management at Northwestern University. He has been a visiting professor or scholar at several major U.S., European and Asian universities.

> Complete bio
Admission is free but registration is required.

We look forward to counting you among us.

INFORMATIONS

To the Website
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Registration