

CONFERENCE Pr. Eric Ghysels

University of North-Carolina
Chapel Hill

Artificial Intelligence Alter Egos

22
03
19
LIÈGE
17h00



Dear Madam or Sir,

On Sat. 23 March 2019, Eric Ghysels, Distinguished Professor of Economics at Bernstein, University of North Carolina - Chapel Hill, will receive an honorary doctorate from the University of Liège.

In anticipation of the event, Prof. Ghysels will give a lecture on **“Artificial Intelligence Alter Egos”** on Fri. 22 March 2019 from 17:00 to 18:30 at HEC Liège, 14 rue Louvrex, 4000 Liège.

CONTEXT

Robo-advising is a fast-growing application of FinTech solutions to asset and wealth management. UNC Kenan-Flagler Business School Prof. Eric Ghysels studies robo-investors that make decisions by learning from the investing record of real individuals.

He calls these robo-investors Artificial Intelligence Alter Egos and uses machine learning to study their portfolio return behavior vis-a-vis each of the individuals they shadow. Prof. Ghysels will illuminate the characteristics of investors who stand to gain from robo-advising.

ABOUT ERIC GHYSELS

Eric Ghysels is the Bernstein Distinguished Professor of Economics at the University of North Carolina at Chapel Hill and Professor of Finance at the Kenan-Flagler Business School. His main research interests are time series econometrics and finance. He obtained his Ph.D. from the Kellogg Graduate School of Management at Northwestern University. He has been a visiting professor or scholar at several major U.S., European and Asian universities.

[> Complete bio](#)

Admission is free but registration is required.

We look forward to counting you among us.

INFORMATIONS

[To the Website](#)

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Registration

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